Customer-ready business profile

Type in the fields or print a copy. Use these details on your website and in directories.

Business identity

Public-facing business name

Business category

Alternate business name, if used

Current website address

Public phone number

Public email address

Location & availability

Enter only the details you want published.

Address customers can visit, if applicable

Service area, such as cities or ZIP codes

Regular business hours

Holiday or appointment hours

Directory listing

Top products or services

Short listing description

Describe what you offer, where, and for whom.

Continue to the website and B2B order brief on page 2.

Website & B2B order brief

Use this page with the people preparing your website and approving the purchase.

Website plan

What should the website help your business do?

Preferred domain name

Backup domain name

Main customer action (e.g., book a visit)

Inbox for website inquiries

Materials & responsibilities

Materials to gather

Who will prepare, review, and approve?

Gather your logo, photos, service list, and any existing copy.

B2B order tracker

Copy the terms and dates from your approved order or invoice.

Vendor or order reference

Approved payment terms

Invoice date

Payment due date

Explore Red Spectrum services
web.theredspectrum.com/why-red-spectrum/

Review business Net 30 details
web.theredspectrum.com/business-net-30/